FANSHAWE COLLEGE FOUNDATION BOARD OF DIRECTORS' POLICY MANUAL

CATEGORY A – FOUNDATION DIRECTIONS

TITLE: Mission, Vision, Values

POLICY NUMBER: A-01

EFFECTIVE DATE: 2008 01 28

REFERENCE: 401

THE POLICY:

1. <u>Mission</u>:

To strengthen Fanshawe College by attracting donor and partner investments in support of student success and other priority needs of the College.

The mission of the Fanshawe College Foundation builds on the history of community involvement and support of Fanshawe College as follows:

- 1.1 We commit to providing financial support and partnership opportunities that will assist Fanshawe College in providing quality education and learning for employment;
- 1.2 We strive to assist in developing partnership opportunities to assist in enriching the lives of individuals and meeting the needs of our communities;
- 1.3 We provide donor-centered opportunities for philanthropy;
- 1.4 We are innovative and responsive to the needs of our stakeholders:
- 1.5 We will achieve a legacy for Fanshawe College through success in fund development, donor stewardship and community partnerships.

2. Vision:

To be recognized as a leader in building philanthropic support in the College environment.

3. <u>Values</u>:

The Fanshawe College Foundation commits to the following values in its relationships with donors, Fanshawe College, alumni, community stakeholders and partners:

- 3.1 Trust Foremost we value the trust placed in the Foundation by our donors. We conduct our work with integrity and with the highest ethical standards following sound business practices. Confidentially is assured at all levels.
- 3.2 Accountability We are accountable to our donors, to the College and to the community for their support and trust. We regularly communicate with our stakeholders providing appropriate stewardship of their gifts.
- 3.3 Service We commit to providing superior customer service to our donors as well as the College and our community stakeholders.
- 3.4 Team We work as an enterprising and adaptive team engaging staff, volunteers and the community-at-large in building support for Fanshawe College.
- 3.5 Excellence We commit to excellence in all that we do.

MONITORING:

The Executive Director will present to the Board an annual monitoring report demonstrating that principles in this policy are in practice, and identifies trends or themes that highlight challenges and emerging issues.