FOUNDATION STRATEGIC GOALS

January 1, 2017 to March 31, 2020





Goal one

Support innovative practices for exceptional student learning.



- Provide fundraising, bursary and scholarship support to the academic and student services areas of the College - with a particular focus on initiatives intended to: grow experential learning; enhance the first year experience of students; enhance practical opportunities for student research and innovation; and reduce attrition and increase engagement amongst indigenous students.
- 2. Collaborate with College academic areas to fund and coordinate awards intended to recognize innovation excellence in teaching and learning.



Goal two

Support the implementation and sustainability of College programs aligned to labour market need and student demand.

Areas of Focus:

- Work closely with College academic leaders to identify and source funding and equipment to support the successful implementation and operation of "Program Areas of Strength" and "Program Areas of Expansion" described in the College's Strategic Mandate Agreement (SMA) with the Ministry of Advanced Learning and Skills Development (MAESD).
- 2. Work closely with College academic leaders to identify and source funding and collaborators to enable the advancement of flexible forms of academic program delivery.



Goal three

Build and support the development of sustainable sources of alternative revenue.

Commitments:

- 1. Achieve Foundation gifts of \$15M to support short- and mid-term College strategic priorities.
- 2. Launch a new Foundation campaign to support College "innovation," achieving a target of \$50M.



Goal four

Strategic Capital Priorities

Commitments:

- Renovate A-Building at the London Campus.
- Renovate and retrofit the Woodstock/Oxford Regional Campus.
- Cultivate partners and raise funds in support of a standalone Corporate Training Solutions operation.
- Complete Downtown Phase II implementation.