

Fanshawe's Sexual Violence

BOARD OF GOVERNORS REPORT

2022-23

TRAVEL SAFE

See Something. Say Something.
Everyone Deserves to Travel Safely!



What do I need to know
if I am subjected to, or witness
Sexual Harassment on the Bus?

On-board Safety

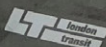
Talk to the Operator who can notify London Police Services via LTC Dispatch if needed. All buses are equipped with digital recording devices and can be used by LPS for investigative purposes in the event of incidents, such as sexual harassment, occurring on the vehicle.

Courtesy Stops

If your safety is jeopardized while riding the bus or riding the bus during hours of darkness (morning or evening) you may request a Courtesy Stop along LTC routes (except on Express routes) where safety permits.

Confidential Campus and Community Resources:

Fanshawe College - Leah Marshall,
Sexual Violence Prevention Advisor
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FANSHAWE

CONTENTS

Context	3
Definition of Sexual Violence	4
SECTION 1:	
Educational and Supportive Programming	5
Trainings and Presentations	6
Social and Supportive Programming	10
SECTION 2:	
Campus and Community Collaboration	17
Other Notable Campus Partnerships	17
Other Notable Community Partnerships	18
SECTION 3:	
Responsive Care	20
SECTION 4:	
New Interventions for Survivor Care	24
SECTION 5:	
Formal Complaints and Sanctions Imposed	27
SECTION 6:	
Social Media and Gender-based Violence Prevention and Support	28
Definitions	31
Contact	32



CONTEXT

The Ontario government released *It's Never Okay: An Action Plan to Stop Sexual Violence and Harassment*, on March 6, 2015. The plan outlined concrete steps to help change attitudes, provide more supports for survivors, and make workplaces, campuses, and communities safer and more responsive to complaints about sexual violence and harassment. The specific initiatives directed at post-secondary institutions were as follows:

- Amending legislation to require public colleges, universities, and PCCs to adopt a sexual violence policy.
- Ensuring that each institution would have clearly stated complaint procedures and response protocols, effective training and prevention programs, and services and supports for survivors.
- Requiring public colleges, universities, and PCCs to report publicly on the incidence of sexual violence in the post-secondary sector, as well as initiatives to address sexual violence, and their effectiveness.
- Supporting initiatives by public colleges, universities, and PCCs to reduce sexual violence, and ensure safe campuses.
- Making sure all students had information about preventing sexual violence, and were informed of resources and supports, starting with their first week of orientation, and continuing throughout the year, for students in all years of study.

Ontario, Ministry of Colleges and Universities. (2000, May 3). Sexual Violence and Harassment Action Plan — Questions and answers, It's Never Okay: An Action Plan to Stop Sexual Violence and Harassment.

On March 30, 2015, Fanshawe's Sexual Violence and Sexual Assault Policy, P104 was approved by President Peter Devlin. After the implementation of this standalone policy in June, Fanshawe hired a Sexual Violence Prevention Advisor (SVPA). The role of the Advisor is to support, advocate and assist survivors, and to create and implement a number of strategic initiatives to advance education and prevention of sexual violence on campus.

In March 2019, the Provincial government mandated post-secondary institutions to provide their Board of Governors with an annual report on the work that is taking place on campus to address sexual violence. This report provides the annual update from April 2022 - April 2023.

Since June 2015, Fanshawe has been providing support to survivors as well as countless initiatives across campus to address gender-based violence. Over the past eight years, relationships, collaborations, and capacity has been built across our community to reach many students. The numbers presented in this report have been built upon the work of the past eight years, shifting the culture on campus to one of support and belief, when it comes to providing sexual violence support. Most cases of sexual violence go unreported. The number of disclosures and formal reports in this document are indicative of the work Fanshawe is doing to change the culture on our campus to one where gender-based violence is not trivialized or accepted, and instead one where survivors are believed and supported.

To outline the educational programming and responsive care interventions that were provided to Fanshawe students, this report is divided into six sections.

- **Section One:** Outlines education initiatives and programming underway at Fanshawe
- **Section Two:** Fanshawe campus and community collaborations
- **Section Three:** Summarizes the responsive care provided to survivors
- **Section Four:** New interventions for survivor care
- **Section Five:** Provides an overview of formal complaints and investigations made under the Sexual Violence Policy including a summary of sanctions imposed
- **Section Six:** Overview of how social media was utilized to enhance gender-based violence prevention and support efforts on campus

DEFINITION OF SEXUAL VIOLENCE

For the purpose of this report, the term sexual violence should be interpreted as defined in subsection 17 (1) of the Ministry of Training, Colleges, and Universities Act, 1990:

- *Any sexual act or act targeting a person's sexuality, gender identity or gender expression, whether the act is physical or psychological in nature, that is committed, threatened or attempted against a person without the person's consent, and includes sexual assault, sexual harassment, stalking, indecent exposure, voyeurism and sexual exploitation.*



SECTION 1

EDUCATIONAL AND SUPPORTIVE PROGRAMMING

Gender-based violence is a serious public health issue. Due to prevalence of this type of violence on post-secondary campuses and the many students we serve, it is essential that our efforts in education and support take many different forms. Fanshawe recognizes the diversity of students and that the needs of survivors are unique; thus in order to reach our students our outreach and education needs to reflect the needs of our community. Our students not only experience sexual violence while enrolled at Fanshawe, they come to our community already having been subjected to gender-based violence.

Fanshawe acknowledges the intersections of violence and recognizes that although people of all gender identifications experience sexual violence, there are certain groups of people who experience this violence at higher rates. Fanshawe strives to ensure that the education provided reflects best practices and takes an intersectional lens, one of Sexual, Gender, Erotic, and Relational Diversity (GSERD). We cannot educate about sexual violence without educating on how this violence intersects with racism, sexism, homophobia, transphobia and ableism.

Programming is rooted in sex positivity; the movement to change cultural norms around sex and sexuality, to one that promotes the recognition of sexuality in its countless expressions, as a natural part of the human experience. This emphasis includes the promotion of safer sex practices, sexual health as part of one's overall health, and consent.

Educational interventions are aimed at multiple levels of the social ecological model, individual, relationship, community and societal. The Centres for Disease Control and Prevention suggests that this is a critical factor in having a population level impact on sexual violence.

STOP SEXUAL VIOLENCE		
	Strategy	Approach
S	Promote Social Norms that Protect Against Violence	<ul style="list-style-type: none">• Bystander approaches• Mobilizing men and boys as allies
T	Teach Skills to Prevent Sexual Violence	<ul style="list-style-type: none">• Social-emotional learning• Teaching healthy, safe dating and intimate relationship skills to adolescents• Promoting healthy sexuality• Empowerment-based training
O	Provide Opportunities to Empower and Support Girls and Women	<ul style="list-style-type: none">• Strengthening economic supports for women and families• Strengthening leadership and opportunities for girls
P	Create Protective Environments	<ul style="list-style-type: none">• Improving safety and monitoring in schools• Establishing and consistently applying workplace policies• Addressing community-level risks through environmental approaches
SV	Support Victims/ Survivors to Lessen Harms	<ul style="list-style-type: none">• Victim-centered services• Treatment for victims of sexual violence• Treatment for at-risk children and families to prevent problem behaviour including sex offending

Centers for Disease Control and Prevention. (2020, January 17). Violence Prevention. <https://www.cdc.gov/violenceprevention/sexualviolence/prevention.html>

Orientation Welcome Boxes in Residence

This year, Fanshawe's residence students were all welcomed into their new homes with a care package created by the SVPA. This package included; information on gender-based violence and the resources on campus and in the community, including the Regional Sexual Assault and Domestic Violence Treatment Program, Anova and the London Abused Women's Centre. As well, information on sexual health resources such as, testing by the Middlesex London Health Unit, Options Clinic, and the Trans Health Program at London Intercommunity Health Centre were provided. Consent and prevention messaging, as well as sexual health products such as condoms, dental dams, lubricant, and menstrual products were also included. In addition, students were provided information for the new Equity and Diversity Office, and how to contact the Anti-racism and Inclusion Specialist. This allowed students to interact with the information when needed and provided them access to products at no cost. This is also a way for all students in residence to be aware that there is a campus specific confidential support for anyone who has experienced gender-based violence, past, present or in the future. Throughout the year many students spoke to the SVPA about the boxes and the positive impact that they had, which included students reaching out for support following an incident of gender-based violence. In the winter term, students were offered an opportunity to replenish their boxes by reaching out to residence.

TRAININGS AND PRESENTATIONS

Student Leader Training **Residence Advisor's,** **Mental Health** **Peer Mentors,** **Student Government,** **Varsity Athletes**

By participating in this training, students learn how to recognize sexual violence as it is defined in Fanshawe's policy on Sexual Violence. Students learn about the myths and stigma associated with sexual violence and the barriers to reporting this crime. The presentation also touches upon how sexual violence intersects with racism, homophobia, transphobia and ableism. Students are provided information on the College's process for responding to and addressing incidents of gender-based violence, including the process for receiving a disclosure, and how to refer someone to the support and resources available for survivors.

Student Orientation Presentations

This year the SVPA presented to all students who were moving into residence. These presentations were done on move in weekend prior to school starting at the residence mass meetings.

The SVPA presented at the International Student Orientation Session for Winter 2023.

In Class Trainings

The same training that is provided to student leaders is also adapted and presented to academic classes at the request of the professor or academic area. Over the past eight years, collaborative relationships have been built, and certain Program's include this training for their students on an annual basis. Program areas that received the training this year included; School of Nursing-Doula Studies Program, the School of Transportation Technology and Apprenticeship, the Developmental Service Worker Program, Women and Violence course, Sex, Gender and Sexuality course and to the entire first year of the Music Industry Arts Program.

Sex Trivia, **Facilitated by** **Samantha Bitty** **Collaboration** **with the FSU**

Samantha Bitty is a sexual health and consent educator, speaker, certified Emotional Intelligence coach and social change entrepreneur. With humour, empathy and liberation as central to her work, she uses games, drag, and media to push the boundaries of propriety and facilitate entry points into challenging conversations. Samantha prioritizes art, aesthetics and accessibility to teach sex-education that is rooted in pleasure, anti-racism, disability justice, and is affirming to folks across the gender/sexuality spectrum and survivors of gender-based violence.

Hosted in the Outback Shack, Samantha engaged students in a game show style event which promoted the space to debunk harmful myths and to learn about sexual health and sexuality in an intersectional, safe space.



Reclaiming Self-Care
Facilitated by
Leah Marshall, SVPA

Online workshop, created by Leah Marshall (SVPA) and Tamara Will (Western University). A virtual group held once in the fall term, where students had the opportunity to learn about the historical roots of self-care through the teachings of Angela Davis and Audre Lorde, and how the Western colonized world has made wellness into a capitalist agenda. Students discussed how finances don't have to be a barrier to prioritizing themselves, the true meaning of self-care and how it supports healthy relationships with yourself and others. Topics covered included; what self-care is and what it isn't, a holistic model of self-care, self-care after trauma, different ways to say "no", creating boundaries, and creating an individualized self-care plan. Students who attended these sessions were mailed a self-care kit with items to encourage their self-care practice.

Man|Made
Virtual

In collaboration with our local Sexual Assault Centre and Women's Shelter, Anova. Man|Made, is a four week program that is delivered to male-identifying students on campus. It provides facilitated conversation and peer modelling around healthy masculinity, acknowledging how actions, words and behaviours can impact others, and the difference between impact and intent; as well as how to be a part of creating a safer campus and community for all people. Men who complete the entire training receive a co-curricular record credit on their transcript.

Orange Shirt Day

The SVPA was asked by the Institute of Indigenous Learning to be a speaker for Orange Shirt day on September 30, 2022. This focused on what is being done in gender-based violence services to work towards reconciliation and how the role has worked to decolonize certain practices and better meet the needs of Indigenous students.

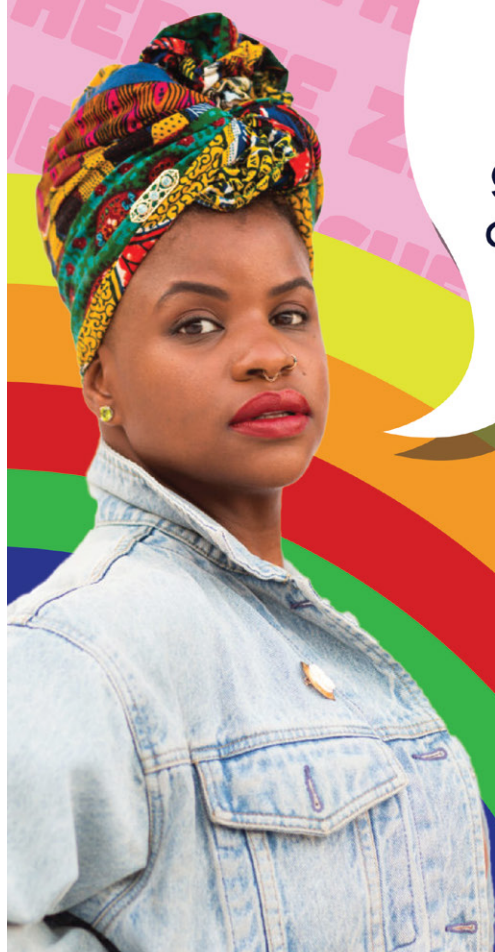
Wen-do Women's Self-Defence
Virtual

Wen-do is a Canadian self-defence program for women that reinforces the positive aspects of the way girls and women are currently dealing with the threat and experience of violence in their lives. It is not a list of do's and don'ts, but rather shares practical and factual information from a feminist, anti-racist, anti-oppressive analysis. The online delivery of Wen-do, facilitates discussions that involve the breaking down and debunking of victim blaming stereotypes, and myths that surround women's self-defence, and offers factually and resource rich discussions about abuse, harassment and assault within a patriarchal society. Women are offered the opportunity to learn and practice physical and verbal self-protection skills and strategies that cover a range of dangerous and/or uncomfortable situations. Wen-do is for women of all abilities and therefore skills and techniques are presented in a way that is inclusive and adaptive to all participants.

HAPPY INTERNATIONAL PRONOUN DAY OCTOBER 19TH

Join the office of
Sexual Violence Prevention
for Gender 101 with **Ericka Hart**.

Explore the underpinnings of
gender using a queer, anti-racist,
consent and pleasure-based lens.



To receive the access code for the Webinar, which can be watched on your own time,
please email lkmarshall@fanshawec.ca (Limited codes available)

Gender 101
Facilitated by
Ericka Hart
(presented in a virtual
format, that students
and staff could access
on their own time)

Ericka Hart (pronouns: she/they) is a black, queer, femme activist, writer, highly acclaimed speaker and award winning sexuality educator with a Master's in Education in Human Sexuality from Widener University. Ericka's voice is rooted in leading edge thought around human sexual experience as inextricable to overall human health and its intersections with race, gender, chronic illness and disability. Both radical and relatable, she continues to push well beyond the threshold of sex positivity.

Gender 101 explores the underpinnings of gender using a queer, anti-racist, consent and pleasure based lens that offers theoretical and historical frameworks with the intention of going beyond them in favor of actionable and visible shifts towards gender justice, equity and freedom from systems of oppressions in our personal and professional lives.

December 6th Vigil

The SVPA worked alongside the Equity and Diversity Office, the Institute of Indigenous Learning and some of our Iranian colleagues and students to recognize the National Day of Remembrance and Action on Violence Against Women. This was done by holding a vigil on campus where speakers including the SVPA, spoke about the violence that Iranian women are currently being subjected to, the national epidemic of Murdered and Missing Indigenous Women, Girls and 2 Spirit Peoples, and the violence that our students are being subjected to at post-secondary institutions across Canada.

Unbound Talks
Hosted by
Fanshawe's Fashion
Design Program

Fanshawe's Fashion Design Program hosted Unbound Talks as part of the United Nations' Sustainable Development Goals Week. Unbound Talks aims to raise awareness and educate people about sustainability, gender fluidity, and water protection. It also intends to encourage thought-provoking conversations on these important topics. The SVPA was asked to speak and share her knowledge and thoughts on the theme. The event highlighted Fanshawe fashion students' work on the Up-cycled jean design to demonstrate sustainable fashion practices.

Loren Couto, the Creative Director of Unbound, stated that "This year's sustainable fashion theme, 'One Love,' sends a message of oneness, compassion, love, and respect for all humans and our shared home, Earth. Fashion has always been an important way for people to define themselves, and as such, it can be a powerful tool to creatively express an emerging movement toward harmony, respect for our relationships with ourselves, with each other, and with nature. This year, designers have focused on integrating the United Nations' sustainable development goals to improve gender equality and climate action."

**EDI Talks: Sexual
Assault Awareness
Month**

EDI Talks is a monthly series of informal discussions aimed at raising awareness about equity-deserving topics. This is an open, informal, safe space for folks to share their stories within the framework of creating a more inclusive space within the Fanshawe community.

In this episode of EDI Talks, Troy Townsend, Fanshawe's anti-racism and inclusion specialist, spoke to Leah Marshall Fanshawe's Sexual Violence Prevention Advisor and Chris Hannah, Indigenous Strategic Learning Guide in Fanshawe's Institute of Indigenous Learning. Troy, Leah and Chris discussed the supports that are available for Fanshawe students who have experienced gender-based violence, the disparity in the rate of gender-based violence among Indigenous women and how we can support survivors.

SOCIAL AND SUPPORTIVE PROGRAMMING

Fanshawe hosts monthly educational and social programs from September to April. When at all possible, social programs are brought together as a collaboration by the SVPA and other College and Community services. These programs are aimed at education and dismantling barriers to support for survivors, and access to sexual health and menstrual information and products.

Know My Name **hosted by** **Chanel Miller** **Collaboration with** **the Fanshawe Student** **Union and the Office** **of Equity, Diversity** **and Inclusion**

Chanel Miller is an artist, writer, and author of the *New York Times* bestseller *Know My Name*, a breathtaking memoir of a survivor reclaiming her voice. First known publicly as Emily Doe, Miller is the survivor of the Stanford University sexual assault case that exposed the harsh reality of what many victims face in the tangles of our criminal justice system. Her warm, poignant events address mental health, healing, and the transformative power of art. In *Know My Name*, Chanel Miller reclaims her identity and her narrative, turning pain into a declaration of power in this memoir of trauma and transcendence. Her story underscores that even in a “perfect” sexual assault case—one with eyewitnesses and plenty of evidence—justice is never a guarantee, and often the inciting incident is just the beginning of the trauma. *Know My Name* shines as a story of dignity, resilience, and the strength required to maintain humanity under a criminal justice system designed to fail the most vulnerable. Now, in her intimate, inspiring events, Miller shares her insights on writing, art, and how one brave voice can change the world.

Chanel presented virtually to over 150 participants. For this event, Leah Marshall (SVPA) had a conversation with Chanel about her healing journey and brought forward questions that students and staff had submitted ahead of time.

Sex Drugs and **Stranger Things** **Collaboration** **with the FSU**

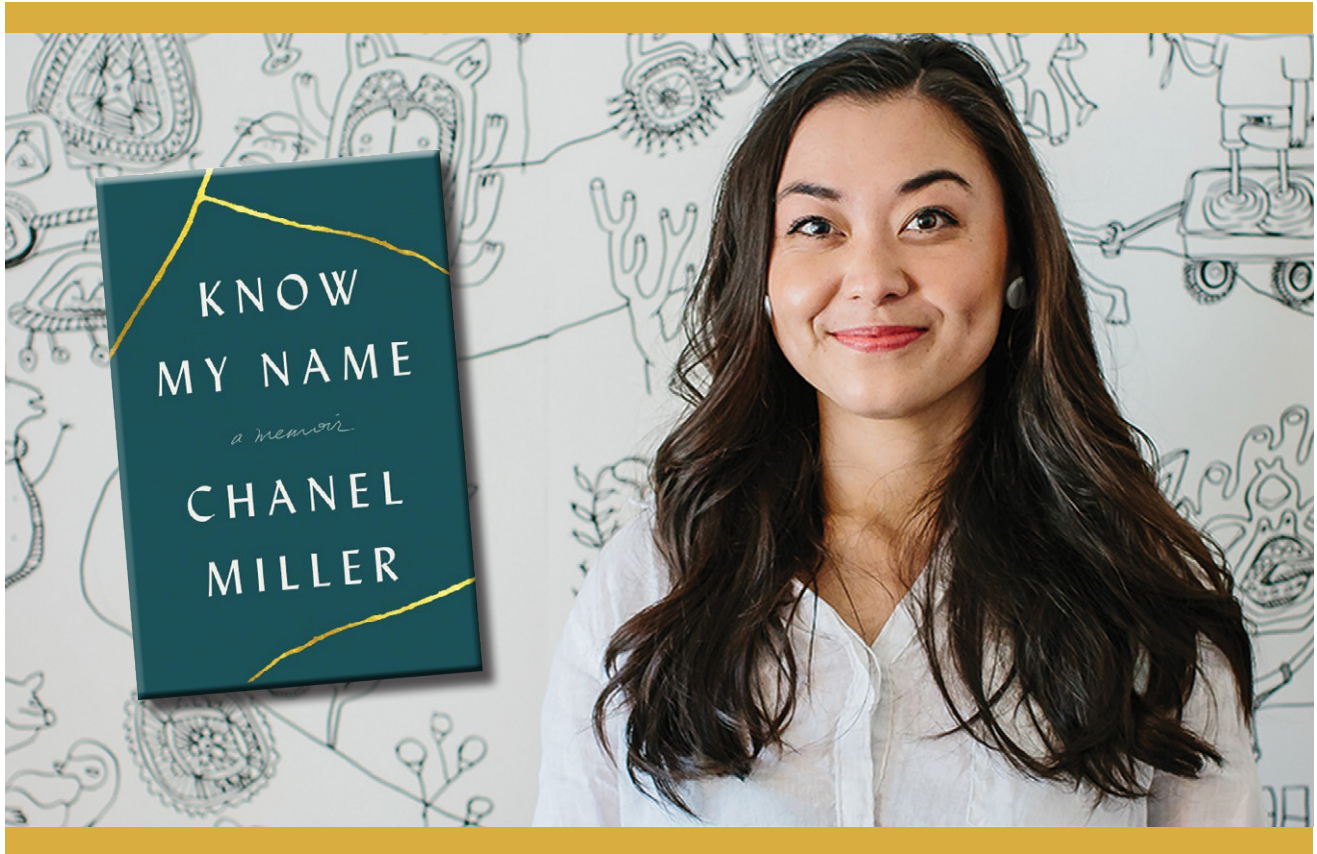
Prior to Halloween, this event was held in the Outback Shack to promote harm reduction, consent and sexual health messaging. A Stranger Things theme was used to engage students in activities that focused on sexual health, consent, pleasure, and bystander intervention. Campus and community partners set up booths where students could interact with their service in a fun and creative way. For example, the Institute of Indigenous Learning held a Dungeons and Dragons 101 that spoke to the importance of consent in games and cosplay. Peer mentors spoke about harm reduction around cannabis use. The Regional Sexual Assault and Domestic Violence Treatment Program showed students what is included in a sexual assault evidence kit and debunked commonly held myths around the process of seeking medical care after a sexual assault. The student Wellness Centre did a harm reduction activity around drinking and Residence helped students come up with a plan to keep each other safe during Halloween events.

The Options clinic and the Middlesex London Health Unit attended to offer free Rapid HIV testing, STI testing and the Gardasil Vaccine. Students who attended in person received take home bags filled with sexual health products and service information.

Halloween Outreach

Leading up to Halloween, the SVPA along with a team of student volunteers, went door to door in residence providing students with bags filled with sexual health products and service information, as well as water bottles with harm reduction tips for drinking and how to contact the SVPA or Campus Security Services if needed.

Chanel Miller Know My Name



Chanel Miller is an artist, writer, and author of Know My Name, a breathtaking memoir of a survivor reclaiming her voice. First known publicly as Emily Doe, Miller is the survivor of the Stanford University sexual assault case that exposed the harsh reality of what many victims face.

**Join us on September 22nd at 8pm
for a Virtual Event with Chanel**
To register go to fsu.ca/events

Free Menstrual Product Mail Out and New Menstrual Machines with free products for Students Collaboration with the FSU

A survey conducted by Plan International Canada showed 63 per cent of women and girls have regularly or occasionally missed an activity because of their period and concerns about not being able to access menstrual products or proper facilities. The report also noted that 34 percent of women and girls have had to regularly or occasionally sacrifice something else within their budget to afford menstrual products. When students who need menstrual products are unable to afford or access them, it can result in an inability to participate in school and other activities. Addressing gender-based violence includes addressing the inequalities students face on campus, including access to menstrual products, which are a basic need. (Reference: <https://news.ontario.ca/en/release/1000941/ontario-launches-free-menstrual-products-in-schools>)

The FSU and Fanshawe created a free menstrual product mail out initiative last year. This initiative was two pronged, firstly it was to provide free disposable and reusable products to students. The reusable products not only assist with continued use but also have a lesser impact on the environment. Secondly, educational materials were provided with the products that were mailed to students to combat transphobia and discrimination against non-binary individuals. People of any gender identification can menstruate and therefore all people who menstruate deserve access to free menstrual products.

Kits were assembled that contained disposable tampons and pads, a reusable pad, and a reusable menstrual cup. A student who was working with the SVPA on placement created an information sheet on menstruation and the products which were included in the box. Students were then able to sign up for a box to be mailed directly to them.

The FSU and Fanshawe collaborated to purchase menstrual product boxes for the residence lobby bathrooms that will provide free products to students. These boxes will also be covered in messaging aimed at menstrual equity and ending period poverty.

Self-Care & Safe Sex Mail Out Collaboration with the Institute of Indigenous Learning

In partnership with the Institute of Indigenous Learning, a social media campaign was done to promote the self-care and safe sex mail out for Indigenous students. These kits included sexual health products, traditional medicines, campus resources, and grounding kits. Hawlii Pichette, a Fine Arts graduate of Fanshawe, took survivor support messaging and created colouring sheets that were included in the kits with a package of pencil crayons.

Trauma Informed Yoga taught by Katlin Robinson Virtual

Online trauma-informed yoga classes were provided for students once a month from September- April, taught by local trauma informed yoga instructor and therapist, Katlin Robinson.

SEX DRUGS & STRANGER THINGS

Tuesday, October 25th

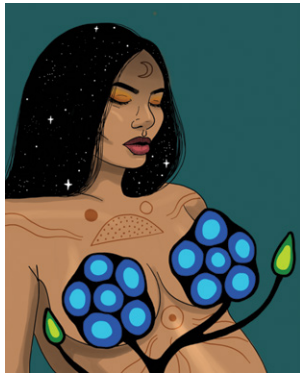
8pm | The Out Back Shack

**Eggo Bar &
Sexual Health Products**



FREE EVENT!

**No Shame in My
Bundle Art Exhibit-
Chief Lady Bird
Collaboration with the
Institute of Indigenous
Learning**



Chief Lady Bird is a Chippewa and Potawatomi artist from Rama First Nation and Moosedeer Point First Nation, who is currently based in Rama. She graduated from OCAD University in 2015 with a BFA in Drawing and Painting and a minor in Indigenous Visual Culture. Chief Lady Bird's art practice is continuously shapeshifting, and is always heavily influenced by her passion for empowering and uplifting Indigenous folks through the subversion of colonial narratives. She utilizes her social media platform(s) along with digital illustration, acrylic painting, mixed media portraits, and murals to centre contemporary truths and envision Indigenous Futurisms by portraying intersectional Indigenous experiences and asserting our presence on stolen land. Specifically, much of her work is based on the stories we tell through the reclamation of our bodies and sexuality, which often intersects with land sovereignty and language reclamation, and activates peripheral dialogues about cultural appropriation, reconnection to land based knowledge and various forms of love (self love, lateral love, ancestral love). She hopes that her images can be a catalyst for reimagining our relationship with the land, each other, and ourselves.

During the week of February 13-17th in the Siskinds Gallery the *No Shame In My Bundle* art exhibit was on display. This exhibit showcased the work of Chief Lady Bird. Its purpose was to celebrate our bodies and our sexuality in all beautiful forms. Colonized beauty standards have dictated what our bodies should look like, how we should move them through the world and shaming us for showing too much or too little. Sacredness and modesty are not mutually exclusive.

Chief Lady Bird stated:

"I believe that wedging modesty politics into discussions of sacredness (a term that is subjective, cultural and ever-changing-like the water) is problematic, especially in Anishinaabe context, because this mindset can potentially take agency and body autonomy away from folks who often had to work hard to reconnect to their body as a result of colonization and religion. These pieces are a recognition of the ways in which our connection to the sacred does not rely on modesty, nor should we feel like we have to be "Good Indians" to participate in ceremonies or have a relationship with our community and culture".

"When you look at your own beautiful body I hope you see yourself the way you see the land. Please learn to love the way the fat on our backs overlap like the rocks at the edge of Georgian Bay; the way our leg hair ripples in the breeze like the patches of moss near the berry bushes; the way our tattoos tell stories like the petroglyphs our ancestors drew...we are carrying all of this forward all the time. I hope your eyes behold your own bodies with the same kindness and love you give the land, because you're a part of it."

"Still just as sacred as when I'm smudging my family.
Still just as sacred as when I'm creating art and stories.
Still just as sacred as when I'm wearing a ribbon skirt.
Modesty politics stifle our relationship to our bodies
And inherent sexuality and sensuality.
Shame is not in my bundle." – Chief Lady Bird

(Please note the title- Shame Is Not In My Bundle, is to be credited to: Sage Petahtegoose)

**Condom Casino
Collaboration with
Residence, FSU and
the Middlesex London
Health Unit**

Students had the opportunity to play casino style games to win sexual health products, as well as raffle tickets for one of three grand prizes. The Middlesex London Health Unit and the Sexual Violence Prevention Advisor's Co-op students ran informational booths on consent, STI's, pleasure, the intersections of violence, and resources and supports that are available to students.



St. Patrick's Day Programming
 Collaboration with the Fanshawe Student Union, Code of Conduct Coordinator, Transition and Learning Advisors and the Fashion Marketing and Management Program

Swag bags were created with safer sex products and other holiday related items. Leading up to St. Patrick's Day, these bags were delivered along with water bottles which had harm reduction and consent messaging on them to students living in residence. The SVPA, Code of Conduct Coordinator, Student Transition Advisors and student volunteers went door to door in all residence buildings and at Kestrel Court to speak to students about their plans for the holiday, the supports that are available to them on campus, and to provide them the swag bag and water bottles.

On St. Patrick's Day a booth was set up in the lobby of every residence building. Students were able to create a plan for the holiday which included harm reduction, bystander intervention and consent. If students participated they were provided Gatorade, Uber gift cards to help them get home safely and a voucher for a free meal of chicken and waffles from Oasis.

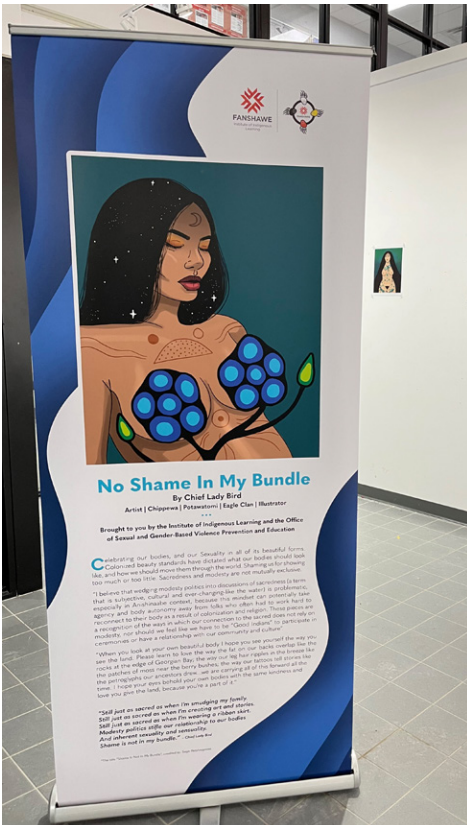
T-shirts created by the FSU and SVPA that included consent and harm reduction messaging for St. Patrick's day, were sold by the Fashion Marketing Program as part of their yearly fundraising efforts in Live Chic.

What Were You Wearing?
 Collaborative Project with Fanshawe Student Sasha Soles

May is Sexual Assault Awareness Month in Ontario. The SVPA worked with a Student as part of a class project to create the, "*What Were You Wearing?*" exhibit. This exhibit, was in the Library Learning Commons from May 8th-26th, and featured clothing that our student survivors were wearing when they were subjected to violence, as well as their stories in their own words. This is done to combat the myth that the clothing that you are wearing is the reason that you were subjected to violence, which we know is never the case. Resource and support information was included and information on gender-based violence and strategies to end it.

“ The *What Were You Wearing* exhibit gave me the opportunity to share pieces of my story as well as the stories of my peers. Creating this exhibit was very impactful in my personal healing journey, being able to share something so personal and empowering was such a surreal experience. My goal of the exhibit was to spread awareness and most importantly have fellow Fanshawe students who have experienced sexual violence feel seen and heard on campus.”

— **SASHA SOLES**



SECTION 2

CAMPUS AND COMMUNITY COLLABORATION

Sexual Violence is a community issue, and creating meaningful change comes from the collaboration of many areas of campus. The extent of the many educational trainings, support of students, and social programming by the Sexual Violence Prevention Advisor would not be possible without the collaborative work being done on campus and within the community, as seen in the above section. This section will highlight other notable collaborations and commitments from across Fanshawe and our communities that make the level of programming and support provided possible.

Other Notable Campus Partnerships:

Interrobang Student newspaper

The Interrobang publishes articles on most educational/supportive programming initiatives that are taking place on campus. This is another way that students become aware of what is being offered, as well as what services are available. .

Partnership with Women and Violence course with Dr. April Gerard School of Language and Liberal Studies

Dr. April Gerard has incorporated supportive programming and trainings put on by the SVPA into her curriculum. Students have the opportunity to participate in these programs and trainings to receive marks in the Women and Violence course. This includes writing a reflection paper on their experiences, which allows for students to put theory into practice.

Partnership with Fanshawe Woodstock, St. Thomas and Simcoe Campuses

The SVPA spent time on Regional Campuses promoting the programming and supports offered to survivors of gender-based violence. Menstrual and sexual health products were also provided to students at all regional campuses.

Join the Office of Sexual and Gender-Based Violence Education and Support and Library Services to view the new We Believe Survivors book collection available to staff and students. Light refreshments and snacks will be provided.

FANSHAWE FANSHAWE Library Learning Commons

We Believe
SURVIVORS
Book Collection Launch

Tuesday, February 14th
1:00 pm - 3:00 pm
Fanshawe Library Learning Commons
The Kalihwíyo Circle, Room F1066

Stack of books: HOOD FEMINISM, WE BELIEVE YOU, Believe Me, WAKING THE TIGER: HEALING TRAUMA, LIFE ISN'T BINARY, HAD IT COMING, GIRL SEX 101, SHOUT YOUR ABORTION.

Other Notable Community Partnerships:

City of London- Safe Cities Project Sub-Committee Work- Map My Experience

The SVPA sits on the Community Advisory Committee and several subcommittees for Safe Cities London. Safe Cities is a worldwide United Nations Women initiative that draws attention to the issue of violence against women and girls in public spaces such as the workplace, a school, a restaurant, a bar, a park, while using public transportation or recreational spaces. Anova and the Mayor's Office championed the initiative in London.

This year's subcommittee work focused on the launch of Map My Experience. Fanshawe contributed to help fund this project.

Sexual violence can be isolating. For those who experience it, deciding if, when and who to talk to about it, is a complex thing. Not every survivor is comfortable with or ready to report an incident to formal systems or authority figures, like the police. As a survivor, we take as a core truth that it's always your choice to tell your story or not.

But your voice and your experience matter. Even if you don't feel comfortable sharing your story to family, friends, institutions, employers or others, it's important to know that by reporting your experience on this platform, you can help make our community safer for yourself and others.

The platform was specifically designed to provide a safe method for survivors to report experiences of sexual violence – without having to talk to the police, describe what happened in detail, or even give your name.

By providing clear data and information, our community action committee can monitor the data, observe trends, and work to hold organizations accountable for ensuring safer spaces. Led by Anova, London's gender-based violence shelter and sexual assault centre, and as an initiative of Safe Cities London, MapMyExperience.ca is working to disrupt patterns of violence and create safer spaces for everyone.

<http://mapmyexperience.ca>

London Abused Women's Centre

Shine the Light on Women Abuse is a yearly campaign that Fanshawe participates in and supports in our community. The goal of the campaign which is put on by the London Abused Women's Centre, is to raise awareness of men's violence against women by turning communities purple for the month of November; to stand in solidarity with women who have experienced abuse and support them in understanding any shame and/or blame they may feel does not belong to them but to the perpetrators of their abuse, and to raise the profile of the community agencies that provide support. Fanshawe's Oxford Street Campus turned purple for the month of November.

Woodstock Police Service

The SVPA sits on the Unfounded Case Review Committee at the Woodstock Police Service. The SVPA provides supportive services to students at all Fanshawe Campuses and this partnership allows for the SVPA to represent Oxford County students and provide feedback on the reporting process for survivors. .

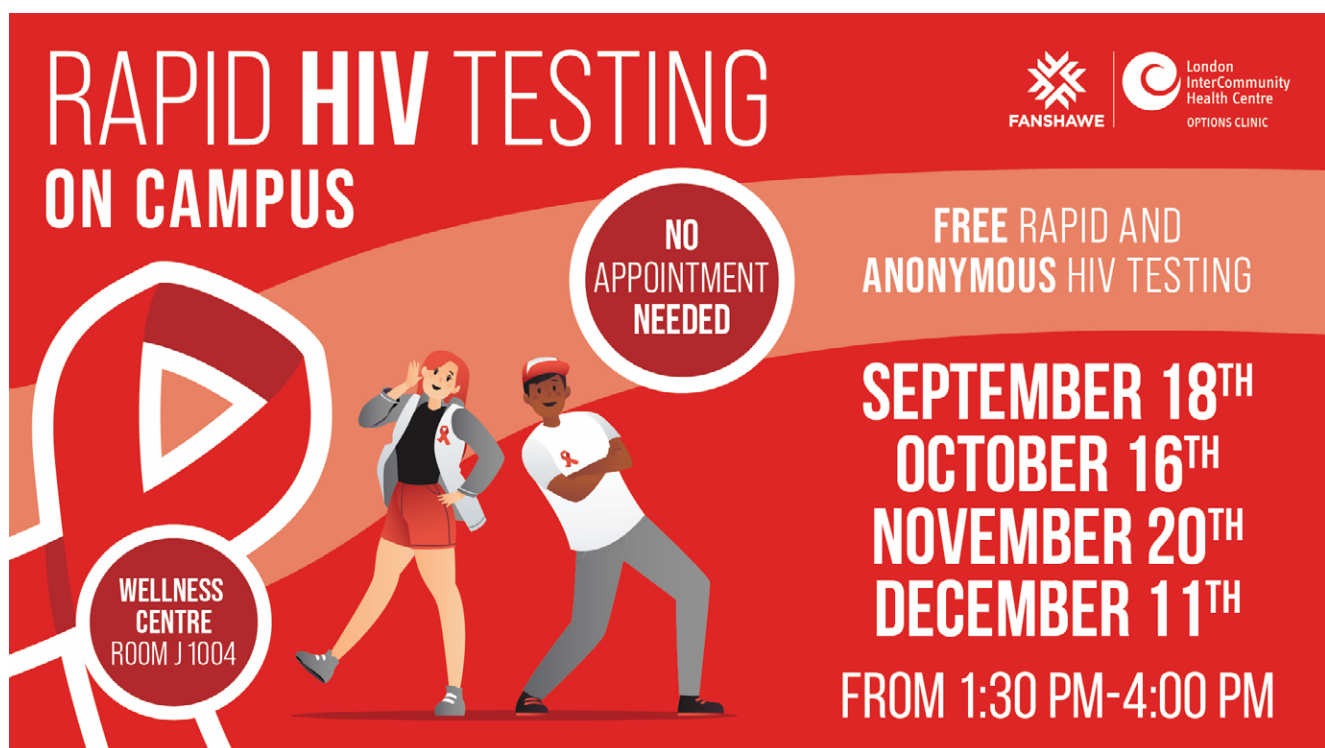
London Police Service

The SVPA sits on the Advisory Committee for Unfounded Case Review at the London Police Service. This membership allows for the voices of students to be heard at a table by giving feedback on the reporting process for survivors, and how survivors are treated by police.

**Options Clinic
Intercommunity
Health Centre**

The Options Clinic provides a rapid HIV testing on campus in the Wellness Centre once a month for students. Students are able to know their HIV status in minutes.

“The Options Clinic and Fanshawe College have had a mutually beneficial partnership over the last several years in regard to awareness around sexual health as well as the offering of rapid, anonymous HIV testing. With Leah Marshall (SVPA) as our primary contact, the Options Clinic has participated in multiple sexual health awareness fairs and student focused events. We have provided countless resources to students in regard to safer sex, provided condoms, dental dams, lube, as well as shared information in regard to testing and prevention as well as other health care related issues of relevance to students. Options has participated in several special events (i.e. Sex Drugs and Stranger Things) and averaged 15 to 20 rapid HIV tests in a single evening! The Options Clinic has also provided a sexual health counsellor to offer rapid HIV testing on a monthly basis during the school year, and in the past 6 months alone (October 2022 to March 2023) conducted approximately 40 tests with a presence on campus once a month. These monthly testing events have provided the opportunity to have in-depth conversations around sexual health practices so students feel confident in their choices and health care practices, and also resulted in several individuals being tested for HIV for the first time! Our hope is that these interactions spark a life time of making empowering choices focused on their sexual health and well-being. We are grateful for this partnerships and Leah’s amazing leadership, consistency, and collaboration.”- Richard MacDonagh, Program Coordinator Options Clinic Intercommunity Health Centre.



A red poster for rapid HIV testing on campus. The top left features the text "RAPID HIV TESTING ON CAMPUS" in large white letters. Below this, on the left, is a large white play button icon. In the center, there is an illustration of a young woman and a young man walking towards the right. The woman is wearing a red jacket and a red skirt, and the man is wearing a white t-shirt and grey pants. Both are wearing red HIV awareness ribbons. Above them is a white circle with the text "NO APPOINTMENT NEEDED". To the right of the illustration, the text "FREE RAPID AND ANONYMOUS HIV TESTING" is written in white. Below this, the dates "SEPTEMBER 18TH", "OCTOBER 16TH", "NOVEMBER 20TH", and "DECEMBER 11TH" are listed in white. At the bottom right, the time "FROM 1:30 PM-4:00 PM" is written in white. In the top right corner, there are two logos: the Fanshawe College logo and the London InterCommunity Health Centre Options Clinic logo. In the bottom left corner, there is a white circle with the text "WELLNESS CENTRE ROOM J 1004".

**RAPID HIV TESTING
ON CAMPUS**

**NO
APPOINTMENT
NEEDED**

**FREE RAPID AND
ANONYMOUS HIV TESTING**

**SEPTEMBER 18TH
OCTOBER 16TH
NOVEMBER 20TH
DECEMBER 11TH**

FROM 1:30 PM-4:00 PM

**WELLNESS
CENTRE
ROOM J 1004**

FANSHAWE | **London
InterCommunity
Health Centre
OPTIONS CLINIC**

SECTION 3

RESPONSIVE CARE

STUDENT SUPPORT AND DISCLOSURES TO THE SEXUAL VIOLENCE PREVENTION ADVISOR (SVPA)

A disclosure occurs when a student confidentially meets with the SVPA and receives support and assistance. The SVPA is a Registered Social Worker with the College of Social Workers and Social Service Workers, and abides by the College's standards of confidentiality.

The number of disclosures has doubled from last year.

In this reporting cycle, the Sexual Violence Prevention Advisor met with 109 unique students. These included incidents that occurred within a year of when the student made the disclosure (recent), and students that disclosed violence that had occurred more than a year ago (historical). There were 70 students (recent) that disclosed that they had been subjected to sexual violence within the year of when they came forward to the SVPA, and 20 students who had been subjected to violence outside of the year timeframe (historical). Four students disclosed a recent and historical incident of sexual violence. The SVPA does not require students to disclose to receive support, therefore there were 15 students who were supported, but did not disclose when the violence occurred.

The SVPA had a total of 1060 points of contact with the 109 students who disclosed.

The SVPA provides support and assistance to students on all Fanshawe Campuses, Oxford Street, Downtown London, Woodstock, St. Thomas and Simcoe.



**WHAT
WERE
YOU
WEARING?**

**Library Learning
Commons
May 8th - 26th**

In honour of Sexual Violence Awareness Month, join us in debunking the myths and stigma that many Survivors face and learning how you can better support the Survivors in your life and on our campus. No one is ever to blame for the violence that someone subjects them to.

FANSHAWE

DISCLOSURES TO SVPA		REFERRALS	
	# of Students	Referral Source	# of Students
RECENT	70	Self-Referral	29
		Referred by Another Student	10
		Counselling and Accessibility Services	22
		Fanshawe Student Union	2
		Institute of Indigenous Learning	1
		Career Services	1
HISTORICAL	20	Academic Advisor	3
		Coordinator	5
		Professor	2
		Academic Program Manager	1
		Campus Security Services	5
		Code of Conduct Coordinator	1
BOTH	4	Human Resources	1
		Residence	5
		Boxes in Residence	4
		SVPA Presentation Move in Weekend in Residence	2
		SVPA International Student Orientation Presentation	1
		SVPA Class Presentations	5
UNKNOWN	15	Take Back Our Campus Event	1
		Regional Sexual Assault and Domestic Violence Treatment Program	6
		Social Worker in External Family Doctors Office	1
		External Psychologist	1
TOTAL DISCLOSURES	109	TOTAL REFERRALS RECEIVED	109

**Recent = the incident of sexual violence occurred within a year of the date that the student disclosed to the SVPA. Historical = the incident of sexual violence occurred more than a year ago from when the student disclosed to the SVPA.*

The support and assistance provided by the SVPA to survivors looks different for each student depending on their unique needs. The below chart details information on the referrals made to campus and community services. Other supports and services included but are not limited to; assisting students with creating safety plans for on and off campus, assisting with N15 forms-*Tenant's Notice to End my Tenancy Because of Fear of Sexual or Domestic Violence or Abuse*, moves within residence, or terminating the tenancy in residence, assisting with access to food and basic care needs, transportation via taxi vouchers to appointments that occurred as a result of the violence experienced, parking spots provided as part of safety plans, connecting students to the Human Rights Legal Support Centre, booking space on campus for students to participate in court proceedings via Zoom, and assisting students with accessing legal documentation such as *Conditions of Release* as part of their safety plan.

Fanshawe academically supports students who have been subjected to sexual and gender-based violence. Of the 109 Students supported by the SVPA, 22 (20%) students received academic accommodations as a result of their support plan. By academically accommodating survivors, they have a better chance of being able to attend to their safety and wellness while being able to remain enrolled at the College.

REFERRALS	
Referrals Made	# of Students
Counselling and Accessibility Services <i>Of the 47 referrals to Counselling, 30 of these referrals were sent specifically to Lindsey McGuire (Personal Counsellor) for Canine Assisted Counselling</i>	47
Fanshawe's Indigenous Counsellor	1
Fanshawe Student Union	1
Fowler Kennedy Student Health Services	8
Fanshawe International	3
Fanshawe's Mental Health Case Manager	1
Campus Security Services	15
Fanshawe's Vice President for purpose of making a complaint	1
Dean of Students	3
Equity, Diversity and Inclusion Office	1
Fanshawe's Spectrum Club	2
Institute of Indigenous Learning	1
Registrar's Office	2
Academic Advisor	1
Financial Aid	1
Fanshawe's Human Resources <i>(students making a complaint, when the perpetrator is a staff member)</i>	3
Fanshawe's Ombuds Person	2
Fanshawe's Off Campus Housing Mediator	1

Referrals continued on page 23

REFERRALS	
Referrals Made	# of Students
Emergency Room in Residence	1
Carrefour Des Femmes du Sud-Ouest de l'Ontario	1
London Abused Women's Centre	6
Regional Sexual Assault and Domestic Violence Treatment Program, St. Joseph's Hospital London	11
Anova	8
Human Rights Legal Support Centre	6
Victim Witness Assistance Program	5
Ontario Government's Free Legal Advice for Survivors	4
Middlesex London Health Unit	2
Pregnancy Options Program/Abortion Clinic	1
Oxford Community Health Centre-Sexual Violence Counsellor	1
Haldimand and Norfolk Women's Services	2
Patient Experience Office, St. Joseph's Health Care London	1
Huntsville Courthouse, Peace Bond Application	1
Office of the Independent Police Review Director	1
Regional Police	2
Equine Therapy Program	8
TOTAL NUMBER OF REFERRALS MADE	151



When you wish someone else would just know that something happened, *there*.

mapmyexperience.ca

FANSHAWE SAFETY CITY LONDON



The platform **MapMyExperience.ca** has been specifically designed to provide a safe method for survivors to report experiences of sexual violence – without having to talk to the police, describe what happened in detail, or even give your name.

mapmyexperience.ca

FANSHAWE SAFETY CITY LONDON

SECTION 4

NEW INTERVENTIONS FOR SURVIVOR CARE

Canine Assisted Intervention

Spring of 2021, the Counselling and Accessibility Services team at Fanshawe College welcomed a new member – this one with fur and four legs, named Heartly. Heartly is a four-year-old Labrador retriever. His title is “Facility Dog”, and he was bred, raised and fully trained by National Service Dogs (NSD) in Cambridge for Canine-Assisted Intervention (CAI).

Lindsey McGuire, Personal Counsellor is Heartly’s primary handler, Lindsey applied to NSD in 2017 with the hopes that the counselling and accessibility services team would be considered for this program. Lindsey had heard of NSD from a counselling colleague in the city working with a Facility Dog to support the Child Witness Program at the London Family Court Clinic, working with children testifying in court. After going through the process, Counselling and Accessibility Services was approved and placed on a waitlist. Unfortunately, the pandemic extended the wait, but four years later, Heartly was placed with us!

In his day-to-day work at the College, Heartly primarily works with students participating in mental health counselling appointments and with students who have experienced gender-based violence. The SVPA was trained with NSD to be Heartly’s secondary handler, so that he could support survivors. This was a natural fit for Heartly as mentioned above these dogs work with other survivors of crime.

Reporting to police or Campus Security can be scary and retraumatizing for those who have to retell their stories in order to make a formal complaint. One of Heartly’s primary jobs with survivors, if requested, is to sit in with them and the SVPA while they make their formal report to police and security. The feedback from students regarding canine support in the room has been more pawisitive than we could have expected. Heartly is able to help ground survivors and provide love and care that other supports cannot. When at all possible, Heartly has worked consistently with students from being in the room during their disclosure to the personal counselling they receive from Lindsey McGuire.

When he is off-duty, Heartly is a silly goof ball with a big personality. Heartly enjoys plenty of exercise, spending time with other dogs, stealing balls of any kind from his human friends, and most of all, TREATS! He also occasionally posts fun updates to his Instagram account, @nsdheartly, if you want to follow along on his journey with our team.

Equine Therapy Program

In November 2022, the SVPA connected with London Equine Therapy which is located just outside of London. After the success of working with Heartly, our service dog, the SVPA saw this as an opportunity to provide another form of support that partnered with animals, was somatic focused and differed from traditional counselling. This allowed for students to receive support quickly as wait times for traditional trauma counselling in the community have grown since the pandemic.

London Equine Therapy provides equine-facilitated therapy and learning programs using horses as an integral part of the team. Together using the EAGALA model a Social Worker and an Equine Specialist use horses to provide on the ground experiences to promote healing and learning. This is not horseback riding. Clients, therapists and horses are all on equal ground. Horses have an innate understanding of what we are experiencing and how to connect with us, they can help bring you back in touch with yourself. Horses are highly sensitive social creatures that give immediate feedback to clients about their behaviours and feelings; horses mirror a clients behaviour. The actions and reactions of the horses help clients to receive feedback and discover effective ways to manage and overcome challenges in their lives.

Through this partnership with London Equine Therapy, Fanshawe was able to send two groups of four survivors at a time for a group Equine Therapy session. The group format allowed for survivors to make connections with each other, as these experiences of trauma can be very isolating. The feedback from students was overwhelming and the program will continue into the next academic year, with multiple sessions being offered a semester.

“ I enjoyed the time we spent with the horses and how the instructors were able to correlate the horses with our personal experiences. Having the one-on-one time with the horses gave us the chance to get to know them. As our instructors later explained, we were also learning their boundaries and being taught how to implement our own boundaries and respect others boundaries. My favourite horse was more closed off and approached me, he was letting me pet him and rubbing his head all over me. One of the instructors then told me that he never lets anyone touch or get close to him. I was happy to know that he felt a sense of comfort with me.”

— STUDENT WHO PARTICIPATED IN THE EQUINE THERAPY GROUP

“ Everyone shared their experiences, and that made us learn from each situation and how to cope with it. I enjoyed most, my companions, the experiences, the good treatment and the help of the instructors, and above all being in contact with the horses. I like animals and working with them helped me discover myself in a way that I couldn't when working one on one, plus it was a unique experience. It is a really amazing experience and I was to let you know that it is very helpful for people who are struggling in different ways. I hope you continue offering it to students.”

— STUDENT WHO PARTICIPATED IN THE EQUINE THERAPY GROUP

“ I found that doing this session with other survivors provided a sense of comfort and community. I enjoyed having other survivors with me during this experience. Seeing how others there were in similar situations to mine helped calm my anxiety about the new experience and helped me not feel like I was alone on my journey. Being surrounded by strangers but having that sense of understanding of one another was really comforting. Working with the animals taught me that I am a lot more like these animals than I would have previously thought. I have always understood that animals also have their own personalities and boundaries, but I never thought to correlate them to my own. I learned that I feel at ease when around animals and that I often tend to isolate my experience and feel that I am alone in my trauma. Being around other survivors helped me with combatting the myth that I am alone in experiencing sexual violence. I also learned that I often times look to others for how I am “supposed” to feel and was able to just let myself be in the moment despite how the others may have been going about the session.”

— STUDENT WHO PARTICIPATED IN THE EQUINE THERAPY GROUP

We Believe Survivors Book Collection

Survivors and supporters should have access to healing and information about gender-based violence in all different forms and from all different voices. The SVPA worked with Megan Anderson, Fanshawe's Librarian to create the We Believe Survivors Book Collection. Fanshawe's Library now houses a collection of books dedicated to supporting and believing survivors. Books are in hardcover and available digitally. The majority of the collection is written by authors of colour, queer, trans and non-binary folks. This intentionality around the books chosen was important as many survivors experiences are not reflected in mainstream teachings around trauma and survivorship.



Soft Interview Room in Counselling and Accessibility Services

Fanshawe was featured in *The Centre for Innovation in Campus Mental Health's, Sexual Violence Response on Campus: Toolkit*. The soft-interview room that was created by the SVPA and Counselling and Accessibility Services in 2016 was featured as a Promising Practice for Colleges and Universities across Ontario.

Promising Practices

The following promising practices were determined through interviews with Sexual Violence offices in universities and colleges across Ontario. They represent programs, partnerships, and practices that are innovative and that show promise for supporting survivors on campus, despite not having been formally evaluated.



Fanshawe College

Soft Interview Room

Seven years ago, at Fanshawe College, students would have to walk to an interview room in the campus security office if they wanted to file an official report of sexual violence. This interview room was typically reserved for perpetrators of crimes on campus, and the atmosphere in the room reflected this fact. This problem inspired the Sexual Violence Prevention Advisor to partner with campus security to establish a soft interview room within the Counselling and Accessibility Services office, where students having experienced any form of gender-based violence could feel more comfortable and have more control over making their formal report. The aesthetic of the room is calming and all items that were included were chosen with this in mind. This room features comfortable chairs, fidget toys to help survivors to regulate themselves, and books. The room is located next to the Sexual Violence Prevention Advisor's office so that the survivor does not need to leave the department to make a formal report. The room also features video and audio recording equipment, as well as a desk for a laptop, in order to accommodate the needs of campus security or police in making the report. In an effort to make their services as trauma-informed as possible, the Counselling department allows students making a report to have a support person present during the interview, as well as offering their own accompaniment in order to advocate for the student, for example, asking for the interview to be paused if the student needs a break. Their aim in developing this space was to put as much agency in the hands of survivors as possible. Moving forward, the Counselling department intends to have an emotional support animal available for these interviews as well.

For more information:
Leah Marshall
lkmarshall@fanshawec.ca

SECTION 5

FORMAL COMPLAINTS AND SANCTIONS IMPOSED

Below is a summary of the information provided by Campus Security Services for cases processed during the reporting cycle.

A formal report occurs when a student reports the violence experienced to Campus Security Services. Of the 109 students who disclosed gender-based violence to the SVPA, 15 of those students were referred to Campus Security Services as requested by the student. Some students go directly to Campus Security Services to make their report. Campus Security took 24 formal reports of Gender-Based Violence this reporting cycle.

Sanctions Imposed

Below is a summary of the information provided by the Code of Conduct Office for cases processed under the Sexual Violence Policy, during the reporting cycle.

Seventeen individuals/students were given sanctions under the Sexual Violence Policy. Those seventeen students had a total of twenty-three cases of gender-based violence brought forward against them, which means some individuals were repeat offenders and/or had multiple incidents reported against them. As an outcome of the adjudication process, thirty-three sanctions were given to the respondents. The number of sanctions does not match the number of individuals/students because depending on the severity of the incident, sanctions can be combined or overlapped, meaning one can face more than one sanction at the same time for repeated offences or escalation. For clarity, the chart below outlines the nature of the sanctions provided.

SANCTIONS IMPOSED	
Sanction	# of Times a Sanction was Imposed
Written Warning	1
Man Made (Educational Sanction)	2
Equity, Diversity and Inclusion Session (Educational Sanction)	1
Mandated Counselling	1
Formal Apology	1
Behavioural Contract	9
Conduct Probation	5
Trespass Order/Probation	1
Short Term Suspension	1
Long Term Suspension	8
Expulsion	3
TOTAL NUMBER OF SANCTIONS IMPOSED	33

SECTION 6

SOCIAL MEDIA AND GENDER-BASED VIOLENCE PREVENTION AND SUPPORT

This academic year, Counselling and Accessibility Services hired placement student, Paulyn Vicente, as the Social Media Strategy Facilitator. Paulyn worked alongside the SVPA to create social media content for Fanshawe's @FanshaweHereForYou Instagram account. By having this placement position, the amount of content that was released through various social media platforms was more than had ever been done since the inception of the SVPA position. Paulyn provided the following summary of her work with Sexual Violence Prevention and the impact it had in reaching our students:

Sexual and Gender Based Violence Education and Support produced the most social media videos and brought in the most conversion on Fanshawe's @FanshaweHereForYou Instagram account since September 2022. This included; 28 Reels, and 50+ live story videos and infographics, with over 200,212 accounts reached on story content and 54,638 accounts reached through Reels. Other college areas collaborated on content, that helped us to reach many different groups of students, not just those following the @FanshaweHereForYou account. These departments included but are not limited to; Fanshawe Residence, Fanshawe Student Union, Fanshawe Student Wellness Center, and Fanshawe's Library Learning Commons.

The efficiency of social media on SVPA events had a large impact during live event stories and evidence of this would be the Condom Casino which occurred on February 7, 2023. Many students were interested in joining the event, however, most of the students weren't aware that it was a free event. Once the Instagram stories were posted many students attended as a result of this promotion. This occurred on St. Patrick's Day as well, social media promotion increased the number of students who attended Oasis for the free meal that was provided and to the educational booths set up in residence.

For the Fall 2022 semester, the most viewed SVPA video on @FanshaweHereForYou Instagram page is the video that was created in collaboration with the Institute of Indigenous Learning for our RedDress Campaign, bringing awareness to MMIWG2S. This video has over 10,438 views.

Instagram videos on @FanshaweHereForYou account would initially get 300-800 views per post, with the help of content created for SVPA there would be over thousands of viewers for each reel. This drove up the content engagement for the Instagram page with users sharing content over 131 times on a single reel created for St. Patrick's Day.

As for the Winter 2023 semester, the growth of social media reach especially from content that was being produced for SVPA, has grown immensely since September 2022. During the event for St. Patrick's Day, we reached a total of 38,703 views in that week alone. Here are the statistics collected around engagement with the social media content created this academic year.



SOCIAL MEDIA CHART						
Content	Accounts Reached	Plays	Likes	Comments	Shares	Saves
Halloween Video	1601	1675	84	0	5	2
Healthy Relationships	945	1052	31	0	2	3
Shine the Light	1169	1225	88	1	2	1
Shine the Light Part 2	377	408	15	0	2	0
16 Days of Activism Against GBV	8754	9309	120	0	17	8
Who is the SVPA	2175	2397	48	0	7	2
How to make an Alternate Report (Safe Cities)	3117	3263	19	1	1	0
Red Dress	3284	3613	121	0	6	4
How to take a Disclosure of GBV	591	633	24	0	0	1
Introducing Heartly as Part of the Survivor Support Team	1254	1334	56	1	7	3
No Shame in My Bundle	418	486	23	0	0	2
We Believe Survivors Book Collection	995	1119	32	0	13	3
International Women's Day	1316	1441	58	0	17	2
St. Patrick's Day Teaser	10719	12823	482	2	131	50
How to Access the We Believe Survivors Book Collection	1242	1539	56	0	9	5
Resources for St. Patrick's Day	1016	1395	34	0	2	1
Hear From a Peer-SVPA & Harm Reduction Tips for St. Patrick's Day	3893	4844	26	0	9	1
Residence Outreach- St. Patrick's Day	3678	4473	96	1	11	5
St. Patrick's Day Shirts at Live Chic	5227	6557	62	0	11	3
St. Patrick's Day Recap	6874	6875	162	0	22	5
Free meal voucher- St. Patrick's Day	6054	6055	178	0	43	14
Transgender Day of Visibility	2867	3030	143	3	72	10
TOTALS	67566	75564	1958	9	389	125



DEFINITIONS

Behavioural Contract

Is a signed agreement between a student and the College through the CCC; Specifies conditions which must be met by the student before they may return to class, placement, or participate in a College-approved activity. Failure to meet the terms of the contract may result in Conduct Probation, Suspension or Expulsion of the student.

Conduct Probation

An order issued to a student containing specific terms and conditions.

Cyber Harassment

Sexual violence that is perpetrated in an online space. Where social media or other communication technology is used to target someone based on their gender or sexuality.

Expulsion

An order which immediately terminates any contractual relationship with the College and terminates all College activities.

Intimate Partner Violence

Intimate partner violence (IPV) is abuse or aggression that occurs in a romantic relationship. "Intimate partner" refers to both current and former spouses and dating partners. IPV can vary in how often it happens and how severe it is. It can range from one episode of violence that could have lasting impact to chronic and severe episodes over multiple years. IPV includes can include: physical violence, sexual violence, stalking and psychological aggression.

Oral Warning

Verbal warning issued by any staff member. Recorded by Campus Security. An accumulation of 3 oral warnings will result in additional sanctions.

Sexual Assault

Non-consensual sexual contact or activity, including the threat of such activity, done by one person or a group of persons to another. Sexual assault can range from unwanted sexual touching, kissing, or fondling to forced sexual intercourse. Sexual assault can involve the use of physical force, intimidation, coercion, or the abuse of a position of trust or authority.

Sexual Harassment

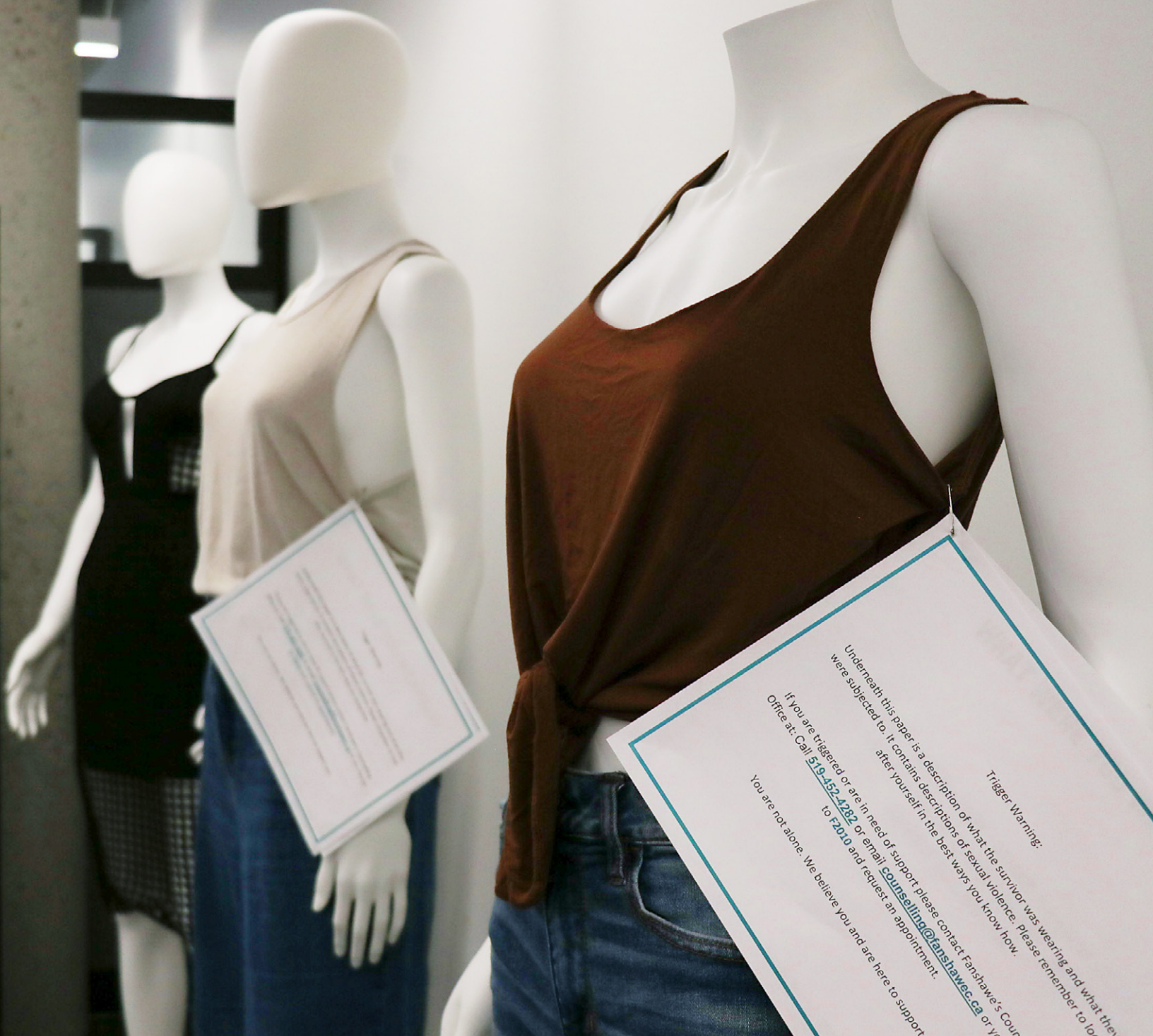
A course of vexatious comment, conduct and/or communication based on sex, sexual orientation, gender, gender identity, or gender expression that is known or should have been known to be unwelcome. Sexual harassment includes making unwelcome sexual solicitations, attentions, or advances; the implied or expressed promise of benefits or advancement in return for sexual favours; threats of reprisals for rejecting unwelcome solicitations or advances; engaging in comment or conduct that creates a hostile or poisoned environment to persons of a specific sex, sexual orientation, gender identity, or gender expression; and incidents that occur through electronic means.

Sexual Violence

Any sexual act or act targeting a person's sexuality, gender identity or gender expression, whether the act is physical or psychological in nature, that is committed, threatened or attempted against a person without the person's consent, and includes sexual assault, sexual harassment, stalking, indecent exposure, voyeurism and sexual exploitation.

Written Warning

A written warning issued by the Code of Conduct Coordinator and recorded on file.



HERE FOR YOU

Leah Marshall
Gender-based Violence Counsellor

1001 Fanshawe College Blvd (London Campus), Room F2010
519-452-4465 or 1-844-666-SVPA
(Monday to Friday 8:30 a.m. to 4:30 p.m.)

lkmarshall@fanshawec.ca