

HONOURS BACHELOR OF COMMERCE (MANAGEMENT) PATHWAY

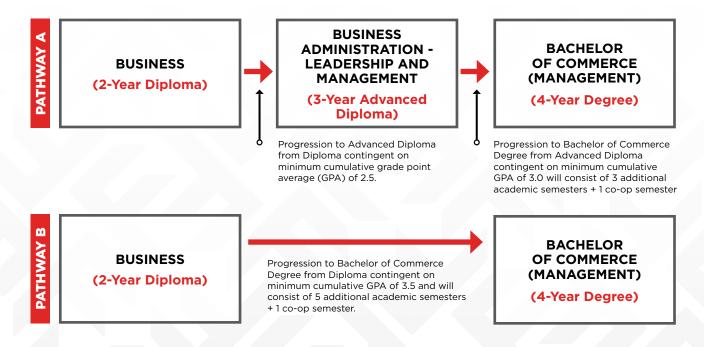
Honours Bachelor of Commerce (Management) Degree

Students will study core fundamentals of business including business strategy, marketing, accounting in addition to a variety of management courses including small business management, leadership & management and managing customer relationships. The curriculum emphasizes that organizational success is achieved through effective leadership and is driven by people in all areas and departments within an organization.

This four-year, honours level degree includes a mandatory paid co-op work term between semesters 7 and 8 and is aligned with the Canadian Institute of Management professional program. Cross-functional courses combined with applications in sustainable business practices and effective ethical leadership from a local, national and global perspective will prepare graduates for a wide range of employment opportunities. Graduates will thrive in management and leadership roles across a variety of sectors, including public organizations, small, medium and large enterprises, family businesses and as entrepreneurs.

Bachelor of Commerce (Management) Degree Admission Requirements*:

Advanced Standing Entry — Semester 4 with a Fanshawe College Diploma (3.5 GPA) in Business or Semester 6 with a Fanshawe College Advanced Diploma in Business Administration-Leadership & Management (3.0 GPA)





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Pathway A:

Business Administration - Leadership & Management to Management Degree*

| Level 6 | Course Name |
|-----------|-------------------------------|
| COMM-7021 | Argumentation & Persuasion |
| COOP-1021 | Co-op Employment Preparation |
| LIBS-7001 | Ethics in a Global Context |
| MKTG-7029 | Sales Leadership & Management |
| ELECTIVE | Elective |
| ELECTIVE | Elective |

| Level 7 | Course Name |
|-----------|--------------------------------------|
| METH-7024 | Applied Research Methods |
| MGMT-7027 | Leading by Design |
| MGMT-7031 | Small Business Management & Taxation |
| MGMT-7042 | Computational Thinking |
| ELECTIVE | Elective |

| Level 8 | Course Name |
|-----------|-----------------------------------|
| DEVL-7001 | Career Development |
| MGMT-7024 | Global Strategy & eCommerce |
| MGMT-7028 | Not for Profit Management |
| MGMT-7035 | Trends in Leadership & Management |
| MGMT-7038 | Capstone Project |
| ELECTIVE | Elective |

Pathway B: Business to Management Degree*

| Level 4 | Course Name |
|-----------|----------------------------|
| COMM-7021 | Argumentation & Persuasion |
| LIBS-7001 | Ethics in a Global Context |
| MGMT-7008 | Operations Management |
| MGMT-7011 | Leaders & Leadership |
| ELECTIVE | Elective |

| Level 5 | Course Name |
|-----------|--------------------------|
| ACCT-7004 | Management Accounting 1 |
| METH-7024 | Applied Research Methods |
| MGMT-7012 | Management Performance |
| MGMT-7042 | Computational Thinking |
| ELECTIVE | Elective |

| Level 6 | Course Name |
|-----------|------------------------------|
| COOP-1021 | Co-op Employment Preparation |
| MGMT-7027 | Leading by Design |
| MGMT-7028 | Not for Profit Management |
| MKTG-7002 | Marketing 2 |
| SYST-7001 | Business Information Systems |
| ELECTIVE | Elective |

| Level 7 | Course Name |
|-----------|--------------------------------------|
| MGMT-7026 | International Business |
| MGMT-7029 | Sales & Leadership Management |
| MGMT-7031 | Small Business Management & Taxation |
| MKTG-7009 | Managing Customer Relationships |
| ELECTIVE | Elective |

| Level 8 | Course Name |
|-----------|-----------------------------------|
| DEVL-7001 | Career Development |
| MGMT-7038 | Capstone Project |
| MGMT-7024 | Global Strategy & eCommerce |
| MGMT-7035 | Trends in Leadership & Management |
| MGMT-7041 | Strategic Management |
| ELECTIVE | Elective |

^{*}For students transferring from other Ontario Colleges, some additional courses may be required. If you are transferring from an Ontario College other than Fanshawe College, you can search for transfer information at **ONTransfer.ca** or contact the program coordinator for details.