



## **Photography - Advanced**

School of Arts & Language

PHA3 - Photography - Advanced

**This program has been permanently suspended.**

### **Program Description**

In these advanced photography courses, students explore a chosen photographic discipline, with projects based on their specialization. This can include fashion, food, architecture, product and portrait photography. As a result, students graduate with a professional portfolio that aligns with their career goals. Students gain advanced photography and post-production skills, including colour management strategies, still and motion imagery, lighting techniques, and studio and location environments, in both printed and online presentation formats.

Students will explore a chosen discipline, with projects based on their specialization and resulting in a professional portfolio that aligns with their career goals. Since photography is an innovative, entrepreneurial field, students will also gain experiences such as marketing and job pricing, by working with real clients as they operate an on-campus service centre that will provide photography to the local community.

### **Academic Progression and Completion Requirements**

Graduation from college programs requires a student to complete the program curriculum, meeting its academic standards, achieving a minimum cumulative G.P.A. of 2.0. From initial registration, there is a maximum of seven years (full-time or part-time) to complete the program curriculum.

### **Document of Recognition**

Photography - Advanced Ontario College Graduate Certificate

### **Program Type**

A One-Year Ontario College Graduate Certificate Program

### **Learning Outcomes**

The graduate has reliably demonstrated the ability to:

1. Capture still and motion imagery using a broad range of camera equipment, lighting techniques and procedures to suit project requirements.
2. Create professional still and motion imagery in both studio and location environments using knowledge of contemporary processes, procedures, visual styles.
3. Implement colour management strategies to create and maintain a properly colour calibrated work environment which complies with established standards.

4. Create still and motion imagery through the editing of image characteristics, retouching techniques and composite creation using to professional standards in both printed and on-line presentation formats.
5. Interpret the requests of clients to produce photos and videos that fulfil their needs.
6. Develop business procedures for photography and video projects, including requirements and deliverables, budgetary considerations, pricing and contract management, to ensure profitability.
7. Cultivate professional relationships with clients, customers and designers in order to build and sustain a professional practice.
8. Produce a self-promotional cross-media portfolio which highlights one's innovative, creative skills and technical expertise in photography, print, video and interactive design.
9. Investigate evolving photography trends, issues, technologies and industry practices in the development of professional growth strategies and plans and to develop expertise in a chosen field of work or specialization.

### **Career Opportunities**

Graduates of Fanshawe's Photography – Advanced program have the opportunity to pursue a wide range of career opportunities that will let their creativity, attention to detail, networking and technical photography skills shine. Career opportunities include:

- professional photographer
- freelance assistant
- photo editor
- stylist
- image re-toucher
- shoot producer
- portrait/wedding photographer
- industrial photography
- fashion photography
- corporate photographer
- food and drink photography
- photo journalism
- architecture/interior photography
- animal/pet photography
- art/pictorial/landscape photography

### **Admission Requirements**

A Diploma or Degree in:

- Photography
- Fashion Merchandising
- Fine Art
- Graphic Design



OR

An equivalent qualification from another institution as judged by the College

OR

A combination of relevant education and work experience in a related field as judged by the College to be equivalent to the above and completion of a portfolio.

AND

Successful completion of a Supplemental Evaluation (Note: a minimum grade of 60% is required)

### **Approximate Costs**

Fee details are available at [www.fanshawec.ca/fees](http://www.fanshawec.ca/fees)

### **Contact**

School of Contemporary Media: 519-452-4442

### **Campus Codes and Intakes**

- Program Code: PHA2
- Campus Code: LC (LC - London)
- September Admission
- 15 week terms
- Academic Calendars available at [www.fanshawec.ca/academicdates](http://www.fanshawec.ca/academicdates)

### **Applicant Selection Criteria**

Where the number of eligible applicants exceeds the available spaces in the program, the Applicant Selection Criteria will be:

- Preference for Permanent Residents of Ontario
- Receipt of Application by February 1st (After this date, Fanshawe College will consider applicants on a first-come, first-served basis until the program is full)
- Achievement in the Admission Requirements
- Assessment of Applicant skill set relevant to the program based on a digital portfolio

### **English Language Requirements**

Applicants whose first language is not English will be required to demonstrate proficiency in English by one of the following methods:

- A Grade 12 College Stream or University Stream English credit from an Ontario Secondary School, or equivalent, depending on the program's Admission Requirements
- TOEFL iBT - Overall score of 5 with no score less than 4.5 in any band
- IELTS Academic - Overall score of 6.5 with no score less than 6.0 in any of the four bands
- CAEL - Overall score of 70 with no score less than 60 in any of the four bands

- PTE Academic - Minimum score of 58 with no score less than 50 in any of the four bands
- Cambridge English - Overall score of 176 with no language skill less than 169
- ESL4/GAP5 - Minimum grade of 80% in ESL4/GAP5 Level 9, or 75% in ESL4/GAP5 Level 10
- Duolingo - Overall score of 120, with no score lower than 105
- LANGUAGECERT - Overall score of 70 with no score less than 65 in any of the four skills

### **Program Pathways**

For information about Program Pathways visit [www.fanshawec.ca/programpathways](http://www.fanshawec.ca/programpathways)

### **Program Curriculum**

#### **Level 1**

Take all of the following Mandatory Courses:

PHOT-6022 Photography Specialization 1 - 6 credits

ENTP-6007 Creative Industries for Photography - 5 credits

PHOT-6023 Video Production 1 - 6 credits

GRAF-6001 Digital Master Class 1 - 4 credits

#### **Level 2**

Take all of the following Mandatory Courses:

PHOT-6024 Photography Specialization 2 - 6 credits

GRAF-6002 Digital Master Class 2 - 6 credits

PHOT-6026 Video Production 2 - 5 credits

DEVL-6019 Portfolio Development - 2 credits