



Tourism - Travel Studies

School of Hospitality and Creative Industries

TTS1 - Tourism - Travel Studies

This program has been permanently suspended.

Program Description

Prepare for a career as a travel advisor with Fanshawe's Tourism - Travel Studies program. This one-year, online, Ontario College Certificate program is designed for students seeking a career in the travel and tourism industry and taking their career to the next level as a travel advisor. Learn the fundamentals of travel studies in a flexible learning environment designed to suit your lifestyle.

Document of Recognition

Tourism - Travel Studies Ontario College Certificate

Program Type/Credential

TTS1 - A One-Year Ontario College Certificate Program

Learning Outcomes

- Ensure customer satisfaction by providing tourism products and services in an ethical and professional manner, both individually and as part of a team.
- Use marketing concepts, social networks, sales strategies, relationship management skills, and product knowledge to promote and sell tourism products, services, and customer experiences.
- Comply with relevant regulatory bodies and workplace systems, and identify risk management principles and policies to ensure safe and healthy tourism operations.
- Use appropriate technologies to enhance the quality and delivery of tourism products, services, and customer experiences.
- Identify and locate prominent travel destinations.
- Examine the relationship between current events and their impact on the world.
- Collect and analyze information for the preparation of travel itineraries, reports, and packages, and prepare and issue accurate travel documentation to clients.
- Collaborate and communicate effectively with customers, suppliers, and other travel agents as required in a culturally diverse and globalized business environment
- Develop ongoing personal professional development strategies and plans to enhance career opportunities.

Career Opportunities

Graduates of Fanshawe's Tourism – Travel Studies program may find employment in the retail travel industry as travel advisors, home-based travel agents and independent consultants.

Graduates will be equipped with the knowledge to adapt readily to positions in travel agencies, customer service roles and reservations. Here are some examples of career opportunities for graduates of Fanshawe's Tourism – Travel Studies program:

- Travel Advisor/Counsellor: Advise clients about suitable travel options in accordance with their needs, wants and capabilities. Recommend travel selections for cruises, tour packages, air travel and more. Provide professional services including; reservations, documentation requirements, and health and safety information.
- Home Based Travel Agent and Independent Travel Advisor: Be your own boss, and work your own hours, and be supported by a travel agency business. Provide your clients with the customer service needed for a memorable vacation.

Admission Requirements

Ontario Secondary School Diploma (OSSD), or equivalent, or mature applicant with the following courses:

- Grade 12 English (C or U)
- Grade 11 Math (C, M or U)

Students who do not meet these requirements are recommended for academic upgrading. A conditional offer may be possible with proof of enrolment.

Note: Graduates of the Tourism and Travel Studies program may choose to continue into the second year of Fanshawe's Tourism -Travel diploma program.

Approximate Costs

Fee details are available at www.fanshawec.ca/fees

Contact

School of Hospitality and Creative Industries - 519-452-4430 x14289

Campus Codes and Intakes

- Program Code: TTS1
- Campus Code: LC (LC - London) / LCL (LCL - London Online)
- Intakes: January, May and September Admissions
- 14 week terms
- Academic Calendars available at www.fanshawec.ca/academicdates

Applicant Selection Criteria

Where the number of eligible applicants exceeds the available spaces in the program, the Applicant Selection Criteria will be:

- Preference for Permanent Residents of Ontario

- Receipt of Application by February 1st (After this date, Fanshawe College will consider applicants on a first-come, first-served basis until the program is full)
- Achievement in the Admission Requirements

English Language Requirements

- Applicants whose first language is not English will be required to demonstrate proficiency in English by one of the following methods:
- A Grade 12 College Stream or University Stream English credit from an Ontario Secondary School, or equivalent, depending on the program's Admission Requirements
- Test of English as a Foreign Language (TOEFL) test with a minimum score of 88 for the Internet-based test (iBT), with test results within the last two years
- International English Language Testing System (IELTS) Academic test with an overall score of 6.5 with no score less than 6.0 in any of the four bands, with test results within the last two years. SDS Program Requirements.
- Canadian Academic English Language (CAEL) test with an overall score of 70 with no score less than 60 in any of the four bands, with test results within the last two years
- Pearson Test of English Academic (PTE) with a minimum score of 59, with test results within the last two years
- A Cambridge English Test (FCE/CAE/CPE) with an overall score on the Cambridge English Scale of 176 with no language skill less than 169, with test results within the last two years
- Fanshawe College ESL4/GAP5 students: Minimum grade of 80% in ESL4/GAP5 Level 9 or 75% in ESL4/GAP5 Level 10

Program Pathways

For information about Program Pathways visit www.fanshawec.ca/programpathways

Program Curriculum

Year 1 - Take all of the following Mandatory Courses:

TRAV-1033	Fundamentals of Travel - Credits: 3.00
TRAV-1027	Destination Geography - Credits: 3.00
COMP-1512	Travel Systems & Software - Credits: 4.00
TOUR-1009	Sales & Customer Service - Credits: 3.00
MMED-1065	Emerging Technology Trends - Credits: 3.00
TRAV-1028	Attractions & Tourism - Credits: 4.00
BUSI-1169	Travel Business Operations - Credits: 4.00
DEVL-1046	Career Strategies - Credits: 3.00
TRAV-3016	Flights & Fares - Credits: 3.00
TRAV-1029	The Tour Industry - Credits: 3.00
TRAV-1030	Transportation & Hospitality - Credits: 4.00
COMM-1129	Workplace Writing Skills - Credits: 3.00