

This Glossary is intended to define terminology where it applies to several Board policies. Definitions related to specific policies will continue to be contained within the appropriate policies.

EFFECTIVE DATE: 2011 09 22
REFERENCE: 48903, 49303, 49704

GLOSSARY

Advocacy aims to influence public policy and resource allocation decisions within political, economic, and social systems and institutions.

Duty of Care is the degree of skill, care and diligence required of a Governor in exercising his/her duties that may reasonably be expected from a person of his/her knowledge and experience. This is a subjective standard and will be different for different directors. For example, a lawyer or accountant would be held to a higher standard than a person with no legal or accounting training. To discharge their Duty of Care, Governors should ask themselves whether they have the information required to make the decision and, provided that they believe they do, they should consider the information critically.

Duty of Loyalty is the fiduciary obligation that each Governor has to act honestly, in good faith, and with a view that is in the best interest of the College.

External Relations is generally defined as maintaining positive relationships with the community both broadly defined as the general public, business and community leaders and the public and not-for-profit sectors and particularly the Mayor, City Councilors, MPP's, MP's and senior officials of all three levels of government in the relevant departments and agencies.

Game Changers are characterized as those trends and/or events, known or realistically contemplated, that need to be responded to in order that the College can remain competitive and optimally serve its students. A trend or event can be a "game changer" on its own. More likely, a "game changer" will emerge as a clustering of trends and events.

Linkages (as defined in policy governance) concerns Board members being connected or "linked" to the *ownership* of the organization. Linkages are for the purpose of receiving input on strategic issues related to the vision and mission of the College and to inform "end policies".

Lobbying (often by lobby groups) is a form of *advocacy* where a direct approach is made to legislators on an issue or issues which are of significant importance to a group or organization.

Ownership of the College is determined to be the citizens of Ontario with primary accountability to communities in Southwestern Ontario.