FANSHAWE
LAWRENCE KINLIN
SCHOOL OF BUSINESS

Fanshawe Honours Bachelor of Commerce Degree Pathways:

DIGITAL MARKETING

PATHWAY A

BUSINESS – MARKETING
(2-Year Diploma)

→

BUSINESS ADMINISTRATION – MARKETING
(3-Year Advanced Diploma)

Progression to Advanced Diploma from Diploma contingent on minimum cumulative grade point average (GPA) of 2.5.

→

HONOURS BACHELOR OF COMMERCE (DIGITAL MARKETING)
(4-Year Degree)

Progression to Honours Bachelor of Commerce Degree from Advanced Diploma contingent on minimum cumulative GPA of 3.0 will consist of 3 additional academic semesters + 1 co-op semester.

PATHWAY B

BUSINESS – MARKETING
(2-Year Diploma)

→

Progression to Honours Bachelor of Commerce Degree from Diploma contingent on minimum cumulative GPA of 3.5 and will consist of 5 additional academic semesters + 1 co-op semester.

HONOURS BACHELOR OF COMMERCE (DIGITAL MARKETING)
(4-Year Degree)