

Business

A Two-Year Ontario College Diploma with Co-operative Education Endorsement

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The Program

Business is an excellent program designed to give students a broad, integrated business education, enabling them to acquire the necessary skills needed to work in all areas of business.

Students may also choose to focus on small business and general management, relevant for today's marketplace. After earning a two-year Business Diploma, students may add a third year to earn a Business Administration – Leadership and Management Advanced Diploma.

The Content

Business students build on a sound foundation of core business subjects by selecting from a wide range of courses that are constantly updated to meet industry needs.

Outcomes

Graduates begin their careers in a variety of positions in large and small business, industry, government agencies and self-employment.

Work Terms

The Business program now has continuous entry, which means that students can access any of the academic semesters they require during any term. What this means to you as an employer is that there will be students available for work terms virtually year round, and options are many. Generally, students complete work terms of 4 months duration, however, arrangements can be made for students to continue a work term for 8 or 12 months dependent on employer needs and student availability.

Skill Levels

Year One

- Work with a full range of financial statements and business reports
- Communicate effectively in oral, written and electronic formats
- Demonstrate proficiency with Windows and Microsoft Office Application Suite
- Achieve expert level in Microsoft Excel
- Apply a wide variety of mathematical techniques with the degree of accuracy required to solve problems and make decisions
- Apply time management and organizational skills to facilitate the completion of tasks and to meet deadlines in a business environment

Year Two

- Effectively manage a small business
- Complete a comprehensive business plan
- Demonstrate an understanding of the overall function of an organization and apply general management techniques
- Apply communication, customer service, information technology, teamwork, problem solving, and task-management skills to support the business activities of an organization
- Work in a broad range of employment settings in all sectors of business and industry

Course Outline

For the official Degree Audit, please see Registrar's Office

Level 1 – Take all of the following Mandatory Courses

ACCT-1004	Principles of Accounting
WRIT-1032	Reason & Writing – Business I
MKTG-1012	Principles of Marketing I
MATH-1052	Business Math
BUSI-1060	Strategies for Success
BUSI-1005	Introduction to Business Processes

Level 2 – Take all of the following Mandatory Courses

Gen Ed – Take a 3 credit Gen Ed elective course

COMP-3077	Excel for Business - Advanced
MATH-1175	Financial Math
BUSI-1099	Customer Relations
COOP-1020	Co-op Employment Prep
BUSI-1068	Effective Meetings & Presentations
MGMT-1209	Corporate Social Responsibility & Ethics

Level 3 – Take all of the following Mandatory Courses

ECON-1005	Economics 2
FINA-1031	Financial Management Applications
COMM-3020	Professional Communication
LAWS-3018	Ethics & Law
MKTG-1028	Secondary Market Research
1 (One) Business Elective	

Level 4 – Take all of the following Mandatory Courses

MGMT-3005	Strategic HR Management
BUSI-1070	Small Business Ownership
MGMT-3011	Project Management
MGMT-3041	Organizational Behaviour
2 (Two) Business Electives	

Take 3 of the following business elective courses:

ACCT-1011	BUSI-3014	FINA-1004
ACCT-1068	BUSI-3022	FINA-1037
ACCT-1069	BUSI-3023	INSR-1001
BUSI-1071	BUSI-3028	MATH-1080
BUSI-1092	COMP-1413	MGMT-3053
BUSI-3004	ECON-1002	MGMT-3058
BUSI-3013	FDMG-1039	MKTG-1054
		MKTG-3007

Requirements:

- Take one 3-credit General Education (Gen.Ed.) elective Course
- Program Residency

Students must complete a minimum of 18 credits in this program at Fanshawe College to meet the Program Residency requirement and graduate from this program.

Sample Co-op Progression Chart:

Fall Intake – Option A			
	Fall	Winter	Summer
Year 1	Acad. 1	Acad. 2	Off
Year 2	Acad. 3	Work 1	Work 2
Year 3	Acad. 4		
Fall Intake – Option B			
	Fall	Winter	Summer
Year 1	Acad. 1	Acad. 2	Work 1
Year 2	Acad. 3	Acad. 4	Work 2
Fall Intake – Option C			
	Fall	Winter	Summer
Year 1	Acad. 1	Acad. 2	Off
Year 2	Acad. 3	Work 1	Work 2
Year 3	Work 3	Acad. 4	

Winter Intake – Option A			
	Winter	Summer	Fall
Year 1	Acad. 1	Acad. 2	Acad. 3
Year 2	Work 1	Work 2	Acad. 4
Winter Intake – Option B			
	Winter	Summer	Fall
Year 1	Acad. 1	Off	Acad. 2
Year 2	Acad. 3	Work 1	Work 2
Year 3	Acad. 4		
Winter Intake – Option C			
	Winter	Summer	Fall
Year 1	Acad. 1	Acad. 2	Work 1
Year 2	Acad. 3	Work 2	Acad. 4

Summer Intake – Option A			
	Summer	Fall	Winter
Year 1	Acad. 1	Acad. 2	Work 1
Year 2	Work 2	Acad. 3	Acad. 4
Summer Intake – Option B			
	Summer	Fall	Winter
Year 1	Acad. 1	Acad. 2	Acad. 3
Year 2	Work 1	Work 2	Acad. 4
Summer Intake – Option C			
	Summer	Fall	Winter
Year 1	Acad. 1	Acad. 2	Acad. 3
Year 2	Work 1	Acad. 4	Work 2

