

# Contemporary Media: Theory and Production

Brock University/Fanshawe College  
Collaborative Degree/Ontario College Graduate Certificate Program in Contemporary Media: Theory and Production

## Contact

Brock University,  
Faculty of Social Sciences, Film Studies:  
905-688-5550

Fanshawe College,  
Faculty of Arts, Media and Design,  
School of Contemporary Media:  
519-452-4227

**Important Note:** Applicants to these programs must apply through the Ontario Universities' Application Centre. As well, applicants need to meet Brock University's admission requirements as stated by the Faculty of Social Sciences.

The collaborative degree/graduate certificate program in Contemporary Media: Theory and Production is a joint venture of Brock University and Fanshawe College. The program is intended to produce students who are articulate, informed and critically aware of the roles of various contemporary media including Filmmaking, Broadcast Journalism - Television News and Visual Effects and Editing for Contemporary Media. The strength of this collaborative program is that it provides professional level technical experience in targeted disciplines underpinned by history, theory and critical thinking, for students who successfully complete the curriculum.

The program encompasses four full years, at the end of which the successful student achieves both a four-year Bachelor of Arts Degree with a Major in Film Studies and an Ontario College Graduate Certificate in one of three streams: Advanced Filmmaking; Broadcast Journalism - Television News; and Visual Effects and Editing for Contemporary Media. Students enrol for a full first year at Brock University, at the end of which they are considered for admission to the degree/graduate certificate program. Students attend Fanshawe College in their fourth year. Students must choose an area of study for the graduate certificate, in one of three areas, as follows:

## Advanced Filmmaking

The Advanced Filmmaking program is an Ontario College Graduate Certificate program which builds upon the students' previous diploma/degree skills by providing opportunities to work in cross-functional teams to create both narrative and documentary films, television productions, and other media. All phases of digital filmmaking will be experienced, including pre-production, production, and post-production. Students will collaborate with students in other college programs (television, acting, fashion, multimedia, music industry arts) in the creation of digital media products.

## Broadcast Journalism - Television News

The Broadcast Journalism - Television News Ontario College Graduate Certificate program is designed to prepare informed, principled, creative and disciplined Broadcast Journalists for a career in Television News. The unique program focus is designed to train the news videographer. Program includes use of broadcast news gathering equipment, audio and visual, news writing, newscasting, news editing, interviewing, researching, TV video editing, TV newscasting, TV Production and practical Broadcast Journalism experience. The program includes an ongoing Internship and a two-month Internship program in March and April to be completed in newsrooms across Canada.

## Visual Effects and Editing for Contemporary Media

The Visual Effects and Editing for Contemporary Media program is an Ontario College Graduate Certificate program designed to prepare creative and disciplined students for a career in the post-production industry. The program focuses on professional techniques, terminology and software used for video and audio editing, motion graphics, 3D animation, compositing and Visual FX. Students will improve their post-production knowledge and skills through individual and group assignments, practical instruction, independent learning, tutorials and research. The program includes an opportunity for client services, internship within the post-production industry across Canada, as well as self-directed portfolio projects.

Admission to each of these areas is competitive, based on scholastic performance, and places are limited. Admission is not guaranteed. Students who are not successful in gaining admission to the degree/graduate certificate program will be considered for continuation in the Film Studies program or may apply to a Fanshawe College diploma program.