COLLEGE STRATEGIC GOALS
April 1, 2017 to March 31, 2020

Goal one
Enhance innovative practices for exceptional student learning.

Commitments:
1. Successfully meet the six standards in the College Quality Assurance Audit Process (CQAAP) in spring 2018.
2. Ensure all post-secondary programs provide at least five per cent online delivery by spring 2020.
3. Enhance the student first year experience through strategies that support transition into and through college.
5. Ensure all post-secondary students have a research or innovation experience as part of their program.

Goal two
Manage enrolment growth.

Commitments:
1. Grow enrolment by six per cent over three years.
   • Achieve one per cent post-secondary education (PSE) domestic growth in 2017/18 and 0.5 per cent cumulative growth in each of the next two years.
   • Achieve 13 per cent PSE international growth in 2017/18 and five per cent cumulative growth in each of the next two years.
2. Broaden flexible learning opportunities to enhance access for students.
3. Implement, by winter 2018, a consolidated post-secondary program excellence lifecycle process in consideration of labour market need.

Goal three
Optimize use of resources.

Commitments:
1. Develop a long-term data strategy by spring 2018.
2. Complete a review, by fall 2018, to re-engineer the business planning and budgeting process.
3. Complete an administrative process cost study by winter 2019.
4. Develop an integrated infrastructure plan (space, academic equipment, IT resources, and costs) by fall 2019.

Goal four
Build sustainable sources of alternative revenue.

Commitments:
1. Create and operationalize a relevant corporate training solutions entity by fall 2018.
3. Increase revenue from domestic and international corporate training and business development by ten per cent per year.
4. Develop a Foundation Plan mapped to College strategic priorities by fall 2017.
VISION

UNLOCKING POTENTIAL

MISSION

Provide pathways to success, an exceptional learning experience, and a global outlook to meet student and employer needs.

How will we meet the goals:

• Focus on students
• Engage each other
• Utilize resources wisely
• Embrace change
• Involve our communities

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