

COLLEGE STRATEGIC GOALS

April 1, 2017 to March 31, 2020



FANSHAWE



Goal one

Enhance innovative practices for exceptional student learning.

Commitments:

1. Successfully meet the six standards in the College Quality Assurance Audit Process (CQAAP) in spring 2018.
2. Ensure all post-secondary programs provide at least five per cent online delivery by spring 2020.
3. Enhance the student first year experience through strategies that support transition into and through college.
4. Develop an Indigenous Strategy, by fall 2018, that aligns with the Indigenous Education Protocol for Colleges and Institutes.
5. Ensure all post-secondary students have a research or innovation experience as part of their program.
6. Develop a digital strategy, by fall 2018, inclusive of infrastructure, support systems, and educational delivery.



Goal two

Manage enrolment growth.

Commitments:

1. Grow enrolment by six per cent over three years.
 - Achieve one per cent post-secondary education (PSE) domestic growth in 2017/18 and 0.5 per cent cumulative growth in each of the next two years.
 - Achieve 13 per cent PSE international growth in 2017/18 and five per cent cumulative growth in each of the next two years.
2. Broaden flexible learning opportunities to enhance access for students.
3. Implement, by winter 2018, a consolidated post-secondary program excellence lifecycle process in consideration of labour market need.



Goal three

Optimize use of resources.

Commitments:

1. Develop a long-term data strategy by spring 2018.
2. Complete a review, by fall 2018, to re-engineer the business planning and budgeting process.
3. Complete an administrative process cost study by winter 2019.
4. Develop an integrated infrastructure plan (space, academic equipment, IT resources, and costs) by fall 2019.



Goal four

Build sustainable sources of alternative revenue.

Commitments:

1. Create and operationalize a relevant corporate training solutions entity by fall 2018.
2. Complete an impact evaluation of the subsidiaries governance framework by spring 2019.
3. Increase revenue from domestic and international corporate training and business development by ten per cent per year.
4. Develop a Foundation Plan mapped to College strategic priorities by fall 2017.

Master Academic Priorities Plan

Lead:
Senior VP Academic - Gary Lima

Student Services Priorities Plan

Lead:
VP Student Services - Michele Beaudoin

Finance & Administration Priorities Plan

Lead:
VP Finance and Administration - Jenny Ruz

Business Development Plan

Lead:
VP Corporate Strategy and Business
Development - Jeff Wright

People Plan

Lead:
Chief Human Resources Officer - Jeff Low

VISION

UNLOCKING POTENTIAL

MISSION

Provide pathways to success, an exceptional learning experience, and a global outlook to meet student and employer needs.

How will we meet the goals:

- Focus on students
- Engage each other
- Utilize resources wisely
- Embrace change
- Involve our communities



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